

Sponsorship Opportunities

All sponsors will be recognized in the event book, on the CAI-IL website and in the Spring issue of *Common Interest* magazine.

PROMOTIONAL ITEM (Limit 1) \$1750

Sponsor the gift that keeps on giving. The promotional item with your logo on it will be given to the first 750 people at the registration area.

ATTENDEE BAG (Limit 2) \$1750

Display your company name/logo on conference bags carried by attendees throughout the event. These reusable bags are highly visible and useful even after the event. Bags are given to the first 750 attendees.

MAIN EXHIBIT HALL ENTRANCE (Limit 6) \$1225

A large structure will greet people as they enter the Exhibit Hall. Your logo will be displayed on a 61" x 40" panel on the entryway structure which every attendee will pass through when entering the hall.

EDUCATION EXHIBIT HALL ENTRANCE (Limit 6) \$825

Large signage will greet people as they enter the Exhibit Hall from the education classrooms. Your logo will be displayed on large signage that education attendees will see as they enter the hall.

ATTENDEE INFORMATION PAGE (Limit 6) \$825

Attendees visit the online information page over 7,000 times to help them navigate the conference. Session materials, speaker information, exhibit hall map, local information, etc. will be on the page. Your company logo will be included on the landing page and will be listed in the sponsor tab.

SPECIALTY BAR DRINKS (Limit 4) \$825

Sponsor a specialty drink at the networking reception. Choose from a list of drinks and you can give it a special name related to your company. This drink will be offered to attendees. You may also provide logo cups (at your expense) and your drink will be served in that cup.

EDUCATION (1 per education session) \$625

Welcome attendees by exclusively sponsoring an education session and proudly displaying your name at the entrance of the room. You will also have a 3-minute opportunity to address the attendees and provide promotional materials. A company representative must arrive 10 minutes prior the session if you wish to speak to the group.

LOUNGE (Limit 10) \$625

There will be a lounge area in the exhibit hall with a bar and furniture to relax. Attendees can visit booths in the area and lounge during the day. Your sponsorship will give you name/logo recognition at the lounge area.

BAR (Limit 12) \$415

The Friday networking reception will be held in the expo hall from 3:00pm – 5:00pm. Five bars will be placed throughout the hall. Offer free cocktails to attendees by sponsoring the bars. Your company name will be displayed on signage near the bar for all attendees to see.

MORNING COFFEE (Limit 12) \$415

Say good morning to conference attendees and exhibitors. Coffee will be served beginning at 8:00am until supplies last. Your company name/logo will appear on signage in the coffee area.

MORNING SNACK (Limit 12) \$415

Say good morning to conference attendees and exhibitors. Snacks will be served beginning at 8:00am until supplies last. Your company name/logo will appear on signage in the coffee/pastry area.

LUNCH (Limit 12) \$415

Meal time! Your company name/logo will be listed on a large sign near the lunch seating area.

SCAVENGER HUNT (Limit 15) \$415

Attendees will have the opportunity to participate in an exhibit hall scavenger hunt to win prizes. Be one of the booths they must visit. Your company will be listed on the scavenger hunt card and you will be given a stamp/sticker to give to each attendee who visits you on the scavenger hunt.

POPCORN (Limit 10) \$415

What would the Greatest Show on Earth be without popcorn? Your company name will be listed on signage next to the popcorn machine. Company

GIVEAWAY/INSERT (Limited Opportunity. First come, first served) \$415

Promote your company, booth location or raffle at the IL Condo--HOA Conference & Expo by offering a giveaway to the first 500 attendees at the registration area.

You must provide 750 items by 2/7/2025 to:

**2023 CAI IL Condo-HOA Conference & Expo
1821 Walden Office Square
Suite 100
Schaumburg, IL 60173**

ADVERTISING OPPORTUNITIES

CONFERENCE GUIDE

The first 750 attendees may take a printed guide which includes conference information, and booth company descriptions. Advertise in the guide to help your booth stand out.

Inside Cover--\$1225

Full Page--\$825

Half Page--\$625

Quarter Page--\$425